



Innovation
for
Growth



COMPO Group international management team

COMPO Group Milestones

- 1956** Foundation of COMPO GmbH in Muenster
- 1967** Start of export of COMPO consumer products
- 1971** Wintershall acquires 50% of COMPO shares, start of business in the professional market
- 1972** Introduction of the innovative fertiliser Floranid, based on Isodur
- 1985** Acquisition of the French consumer brand Sem
- 1986** BASF acquires 100% of COMPO shares
- 1998** Commencement of cooperation with Klasmann Deilmann in the consumer segment



Dear customers and business partners,

Think of COMPO as a healthy, strong plant. Firmly rooted in the fertile ground of long years of experience and fed with the nutrients of fresh ideas, we develop products for you that are the world leaders in their segments. To private consumers, we offer a comprehensive range of premium brands for the house and for the garden. For the professional user, we develop and produce innovative special fertiliser and solutions to problems in the gardening and landscaping segments, public greens, golf courses and playing fields, as well as in horticulture. Together with you, we operate a customer-oriented network for distribution, advice and service.

This success is not a matter of coincidence. Thanks to our business acumen and power of innovation, we have continued to grow successfully throughout the last 50 years. In doing so, we have made a name for ourselves internationally that in many markets is regarded as representing new standards in progressiveness. Our modern production facilities, as well as our intensive research work, serve the purpose of being able to deliver first-class products and solutions to you across the globe. This is the perfect basis for our mutually continuing success.

If you know COMPO, you know that we are committed to high standards of quality. Over 1,300 dedicated employees act for COMPO on five continents, where they handle the specific requirements of different countries, cultures and climatic zones.

In doing so, they benefit from the consistent practices of our mother company, K+S AG, as well as optimal networking with the other divisions that make up the K+S group. The cooperation with BASF in the area of production puts us in the position of being able to use the best research facilities and production systems in the world to produce our high-quality fertilisers. In the consumer sector, we intend to equip our product portfolio in the area of plant protection materials with state-of-the-art products. We are thus well prepared for the challenges we will face in the coming decades.

You can therefore look forward to first-class innovations that will continue to nourish our mutual growth for the next 50 years.

Arnim Weyrich
Managing Director,
Marketing & Sales

Dr. Hans-Joachim Winterling
Managing Director, Production,
Finance & Supply Chain

1999 Introduction of the innovative ENTEC fertiliser

2000 Takeover of the worldwide COMPO business by K+S

2001 Acquisition of the consumer brands Algoflash, Gesal and Gardiflor

2002 Opening of the logistics centre in Muenster

2003 Shareholding in the peat company LKF in Latvia

2004 Acquisition of the peat producer Friedrich Meiners AG, Gnarrenburg

2005 Strategic alliance with Syngenta for Europe-wide marketing of plant protection products for the consumer market



COMPO – a strong partner for healthy growth

Operating throughout the world and leading the market in Europe with powerful brands

COMPO is the success story of powerful brands: The cornerstone of COMPO GmbH & Co. KG was laid in the city of Muenster in 1956 with COMPO SANA, the first potting soil in user-friendly packaging. The following decades saw continuing expansion of the company as a business division of BASF. The professional market was entered in 1971 with the brands Nitrophoska, Hakaphos and Floranid, which established themselves worldwide. Today, the COMPO SANA brand is still the leading potting soil brand in Europe.

The turnover of the COMPO group is characterized by continuous growth, the turnover of 250 million Euros in 1996 being more than doubled to 542 million Euros by the year 2005.

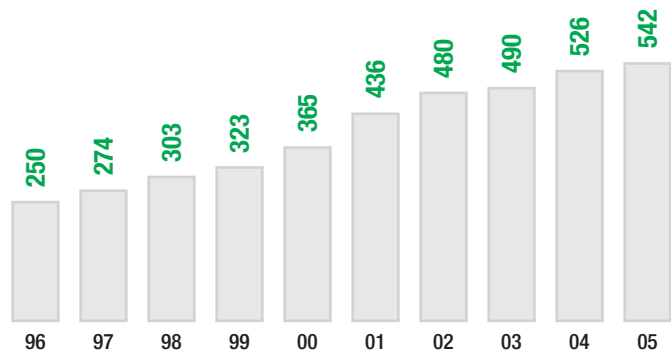
Today, COMPO operates internationally and leads in the market segments of organic-chemical brand name products for the home and garden, as well as in special fertilisers for professional use.



COMPO GmbH & Co. KG headquarters in Münster



K+S Group headquarters in Kassel



COMPO Group turnover in millions of Euros



Solid connections for ongoing success

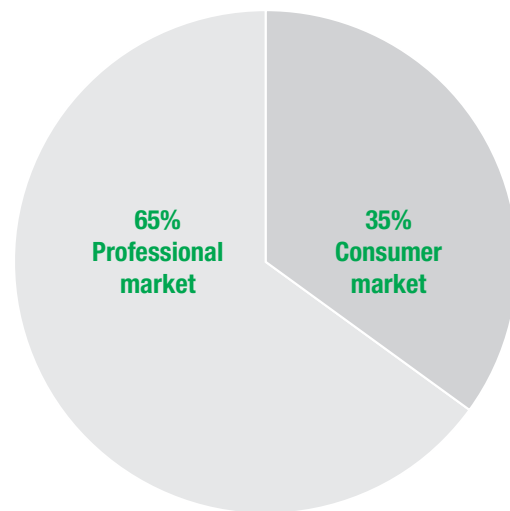
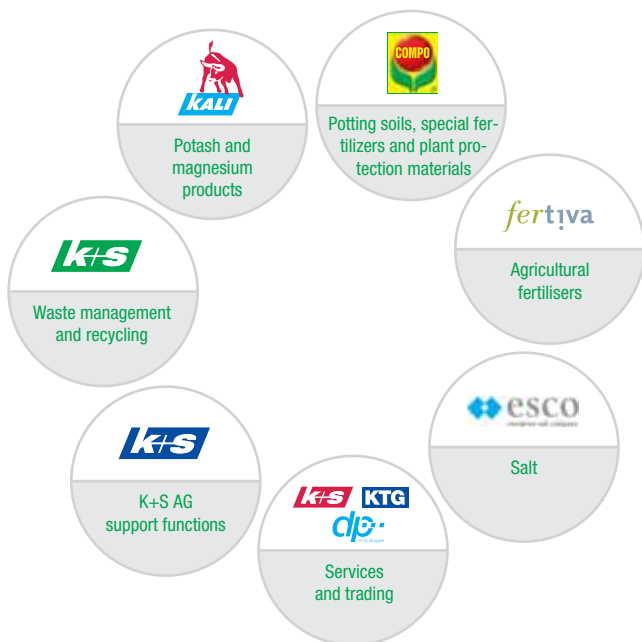
Since the year 2000, COMPO has been a member of the K+S Group, one of the world's largest providers of potash and magnesium products for horticulture and industry, and also of salt and fertiliser products. Within the group, COMPO today forms an important component of the fertiliser core business, contributing heavily to group growth.

In the area of research, COMPO has cooperated closely with BASF for many decades. Moreover, since 2005 we have cooperated intensively with Syngenta in the area of plant protection for the European consumer business.

Twice as fit for the future

The COMPO operation is split into the "Consumer" and the "Professional" business segment. The consumer segment comprises a broad assortment of high-quality brand articles for the home and garden. In the professional segment, well-proven and new speciality fertilisers for commercial applications are marketed worldwide.

COMPO will in future continue to lead this business segment as a developer of powerful, innovative and environmentally friendly products. Furthermore, the continued expansion of international sales activities guarantees that COMPO will continue, as the pacemaker in the marketplace, to be the partner of choice for ongoing growth.



K+S Cluster: K+S Group business sectors

COMPO Group turnover per business sector in 2005



At home all over the world with our own facilities

Global sales and customer orientation – the basis of mutual success

COMPO products are currently sold in more than 100 countries. The worldwide workforce of over 1,300 in corporate headquarters in Germany and 15 offices across the globe guarantee successful international customer care and country-specific handling of the market.

More than 500 highly motivated employees in marketing and sales ensure partner-like support for trade and end users. They offer users a comprehensive consultation service and business partners receive all-round support in their selling on of COMPO products.

Modern production plants, networked packaging and warehousing facilities and more than 350 dedicated employees in the Supply Chain Organisation are what permit us to provide our customers with the desired products at a constant high quality and at the right time.

COMPO Germany (DE)
(since 1956)

COMPO Benelux (BE)
(since 1974)

COMPO Austria (AT)
(since 1974)





COMPO France (FR)
(since 1974)

COMPO Agricoltura (IT)
(since 1983)

COMPO Agricoltura (ES)
(since 1983)

COMPO Hellas (GR)
(since 1997)

COMPO do Brasil (BR)
(since 2000)

COMPO Fertilizantes de Chile (CL)
(since 2000)

COMPO Jardin (CH)
(since 2001)

COMPO Fertilizantes de México (MX)
(since 2003)

COMPO divisions of K+S or fertiva subsidiaries

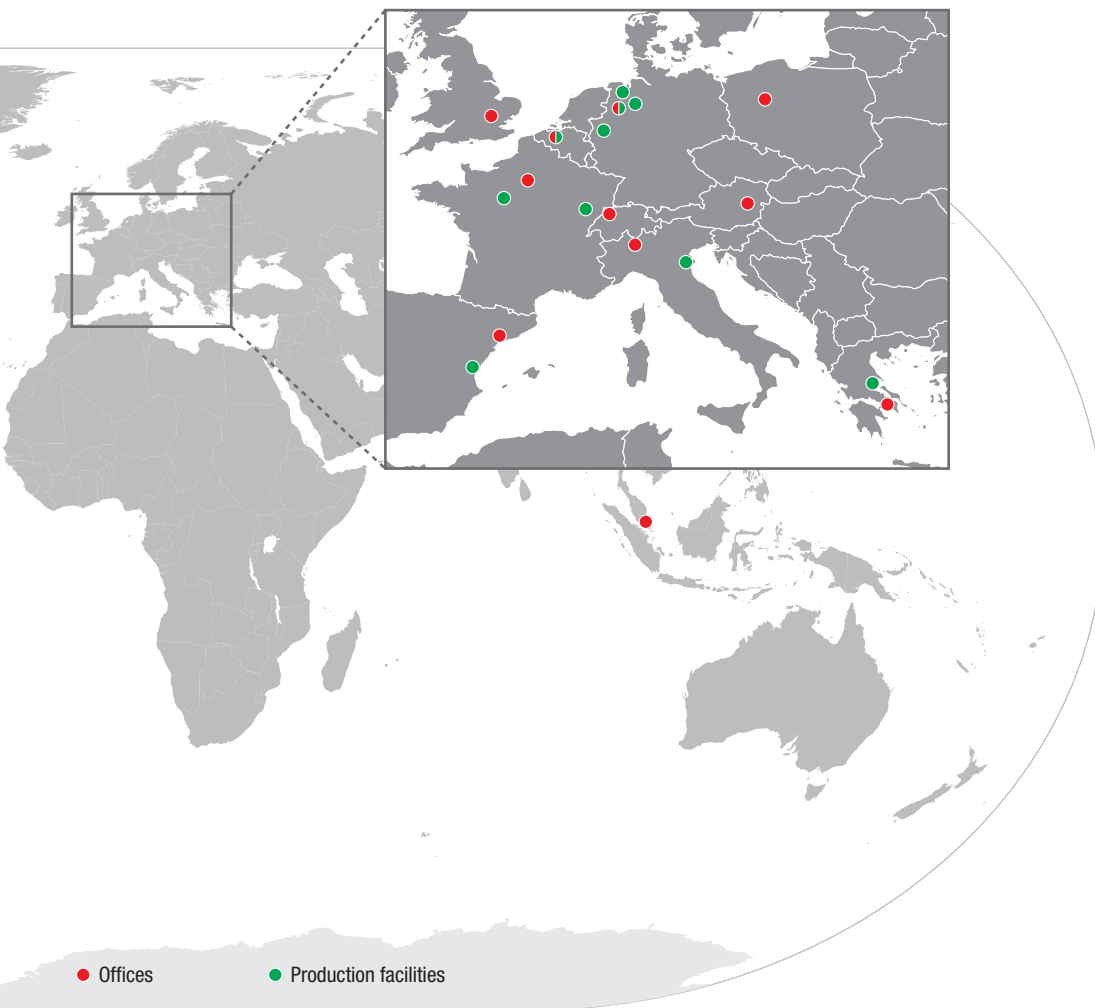
COMPO Division Argentina (AR)
(since 2001)

COMPO Division Asia Pacific, Singapore (SG)
(since 2004)

COMPO Division Poland (PL)
(since 2005)

COMPO Professional UK (GB/IRL)
(since 2005)

COMPO Division China (CN)
(since 2006)





Leading brands for home and garden

COMPO Group success factors

- Product range oriented to customer needs
- Innovative product and packaging concepts
- Ongoing high quality
- Efficient service and advisory concepts

We ensure a greener quality of life

Consumers are spending more and more time at home. Today's trend is to regard the garden as one's own little piece of the earth to be enjoyed and the house or apartment as an oasis of relaxation. This causes consumers to lay increasing value on beautiful plants, thus contributing to a growing gardening market.

The success story started in the year 1956, with the invention of handy sacks of potting soil for home use under the brand name COMPO SANA. The assortment was extended in the following years and completed by differentiated offerings in further segments. Today COMPO offers a complete range of products for home and garden that range from potting soils and plant care products through to garden fertilisers, lawn fertilisers, lawn grass seeds and plant protection products.

The consistent following up of trends and user demands has turned COMPO into the market leader in continental Europe. Local differences and requirements are taken into account in country-specific brands and product programs. As well as the COMPO brand, the international brand portfolio of the COMPO group comprises further strong international brands with a high degree of brand recognition in Europe, and which conform, depending on market and sales channel, to national characteristics. These include the brand Sem, carried since 1985, as well as the brands Algoflash, Gesal and Gardiflor, which were acquired by COMPO in 2001. The consumer business has received an additional dynamic impulse due to this growing portfolio of brands.



COMPO

ALGOFLASH

Sem



Gesal 



Innovation promotes brand loyalty

COMPO carries out intensive research into new solutions for the hobby gardener. The transfer of innovations from the professional sector to consumer products offers a good platform on which to do so. In the area of plant protection, the partnership with Syngenta has realized other potential benefits for the hobby gardener. Highly efficient substances and fertilizing systems from COMPO will continue to set the standards in the market.

At the same time, COMPO continues to work on innovative packaging and dosing systems. The fact that the products are particularly easy to use offers a clear benefit to the user and represents a commercial sales advantage.

COMPO's intelligent packaging concepts have been repeatedly awarded both national and international packaging prizes through the years. For example, COMPO SANA COMPACT, the first potting soil in a handy compact format, gained the European "Fedes Star" prize for packaging innovation in 2005. The new COMPO bottled liquid fertiliser family was awarded the "Worldstar Award 2005" international packaging prize for its innovative dosing system as well as further national packaging prizes.

COMPO offers hobby gardeners throughout Europe practical and user-friendly products that give the security of "simply beautiful plants". The high brand loyalty of a satisfied regular buying clientele is the result.





Market-leading solutions for professional users

COMPO – a dependable partner who ensures the harvest

COMPO, with its broad assortment of high-quality, innovative special fertilisers, is the leader in the areas of gardening and landscaping, public greens, golf courses, playing fields and horticulture. Highly capable sales teams guarantee comprehensive support to the trade and the user in our marketplace.

The assortment includes

- NPK special mineral fertiliser: Nitrophoska (chloride-free)
- Nitrification inhibitor fertiliser: ENTEC
- Slow-release fertiliser based on Isodur (IBDU): Floranid
- Partially-coated slow-release fertilisers: Nitrophoska Top and Basatop
- Coated controlled release fertiliser: Basacote
- Nutrient salts: Hakaphos, Nitrophoska and ENTEC solub
- Liquid fertilisers, for example Basfoliar and Vitanica
- Trace nutrient elements fertiliser, for example Fetrilon

Nitrophoska is the “classic” special mineral fertiliser, giving COMPO a market leadership position in fruit, wine and vegetable horticulture.

With the ENTEC line, COMPO has created a milestone in the area of fertilizing. The particular advantage of this product is the high nitrogen efficiency provided by the ENTEC nitrification inhibitor.



Berlin Olympia stadium, treated with COMPO slow-release fertiliser





High-quality and ensured harvests, a high degree of fertilizing flexibility, saving of effort and more environmentally-friendly fertilization are the characteristics of the ENTEC fertilisers which creates broader uses across the globe.

The coated slow-release Basacote fertiliser has been specially conceived for the nurseries and ornamental plant areas, and, depending on the type, guarantees an even supply of fertiliser to the plants for between three and twelve months.

For irrigation fertilizing, as well as the established nutrient salts brand Hakaphos, the innovative ENTEC technology has been extended with the introduction of ENTEC solub on a worldwide basis. Leaf and trace element fertilisers round off the assortment for horticulture and agriculture.

The Isodur slow-release fertiliser Floranid is utilised for semi-intensively used green spaces such as parks and intensively used playing fields such as football pitches and golf courses. Floranid comprises a highly differentiated set of offerings, thus providing the ideal solution for every usage need. Leading football clubs and golf courses in Europe rely on the high-quality Floranid slow-release fertiliser.





Innovatively into a flourishing future

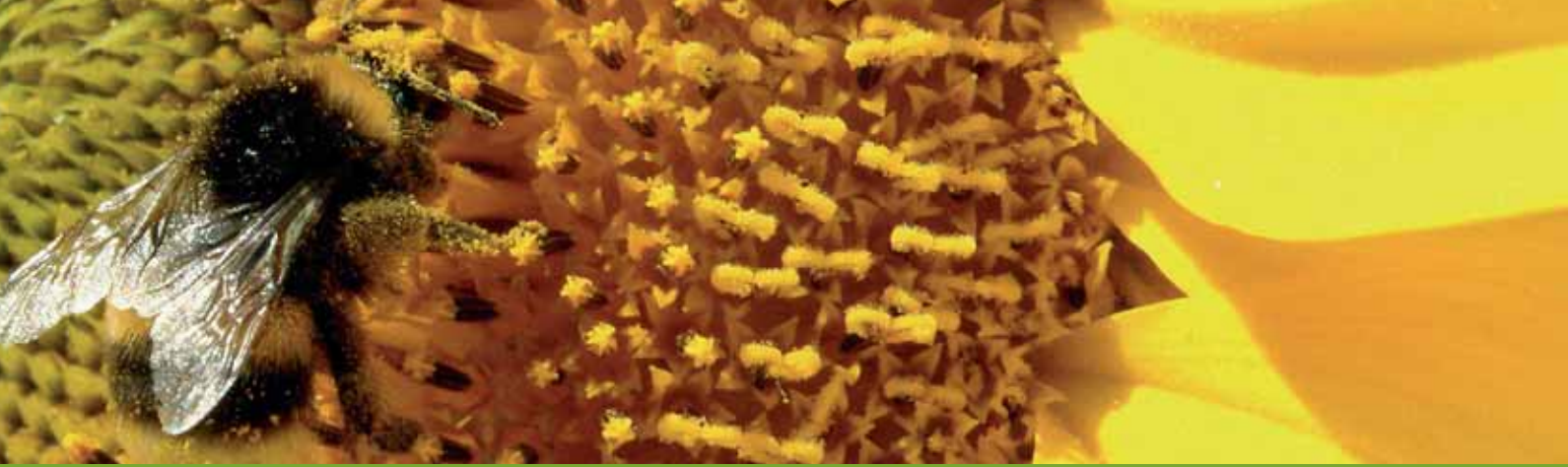
Strong growth due to pioneering innovation

Innovation means always being able to offer improved solutions to the market. This is our strategy at COMPO – and a guarantee of strong and profitable growth. Intensive research isn't just a necessary adjunct of product development at COMPO. Research is a passion for us. The centre for research and development activities is the BASF AG Limburgerhof Agrarian Centre.



Here, around 50 employees work exclusively for COMPO on the improvement of product characteristics and application technologies, as well as on the development and testing of new substances for fertilisers and potting soils. New products are tested under practical conditions in over 50 hectares of trial grounds in Germany and numerous other locations in Europe and overseas.

In this way, patented coating technologies represent a milestone in slow-release fertilisers. The coated Basacote® slow-release fertilisers today ensure high quality and high crop yields when cultivating container plants in tree and ornamental plant nurseries and guarantee the supply of nutrients for an entire growth period in the home and garden.



ENTEC – products from COMPO research

An outstanding example of COMPO research and development is ENTEC, the trail-blazing innovation in the fertiliser market. The ENTEC product technology ensures higher yields and improved harvest quality in horticulture and agriculture due to more efficient usage of nitrogen. This is achieved with less effort and optimal environmental balance, since ENTEC reduces the amount of nitrates being leached away by the ground water table. Unique product advantages have established it in a remarkably short time, with the result that throughout Europe, both professional users and private households place their trust in ENTEC.

Ultra-modern plant protection

COMPO puts great emphasis on the development of innovative consumer products for plant protection and pest control. This objective has been brought nearer by the creation of a separate research and development department for this purpose. Here, modern user-friendly products that are aimed to match the needs of the hobbyist are developed and new legislative principles are directly implemented.

The cooperation with Syngenta, the world's leading plant protection provider, permits COMPO to have access to modern agents that act as the basis for new formulas. With these highly effective recipes, COMPO will continue to be able to position itself as an innovative supplier in the European marketplace.





Always ready for worldwide delivery

Internationally networked processes guarantee just in time delivery

Our international supply chain organisation controls the widely distributed production and logistics structure both in Europe and overseas. Thanks to modern process structures and highly motivated employees, we successfully make the desired goods available to our customers throughout the world in the right quantities and at the right time.

The international purchasing operation ensures the supply of high-quality raw materials, packaging and services through a distributed network of selected suppliers, with whom we closely cooperate to develop innovative and customer-oriented packaging concepts. The success of this approach is demonstrated by the various prizes we have been awarded by renowned institutions.

Requirements are comprehensively and reliably forwarded to the production and procurement centres based on market- and customer-oriented sales planning by our country subsidiaries. COMPO is thus able to react to changing customer and market demands across its entire production spectrum in a short period of time. Even extreme deviations in demand, due to seasonal business that depends on weather conditions, can thus be catered to. Our level of service is seen as being the best in the business.





Optimal supply at the highest level of quality

Processes oriented towards continuity and a high degree of automation lead, in all European production locations, to efficient and flexible manufacturing. The continuously even and high level of quality of our products is secured by ISO certification and further sophisticated quality assurance systems across the entire process chain, from product development through manufacturing and on to the customer. These measures contribute heavily to our claim to be highly customer-oriented.

Networked warehousing locations and an international logistics system guarantee the highest possible level of goods availability even in periods of the greatest consumption. Our advanced logistics centre in Muenster, which went into operation in 2002, has allowed us to design our picking and loading operation to be even more flexible,

while fast reaction times let us serve any of our customers in Europe in just a few days.

To accommodate increasing demand in southern European markets, our new Spanish production and logistics location at Vall d'Uixo near Valencia was opened in 2005, laying the cornerstone for efficient supply in this region. Here also, shorter travel routes increase benefits to customers.

Moreover, we continue to optimize. In the future, we will further improve clarity and efficiency in the logistics chain by the construction of a European-wide centrally controlled and IT-supported planning and logistics network.



COMPO logistics centre in Münster



COMPO Vall d'Uixo production facility



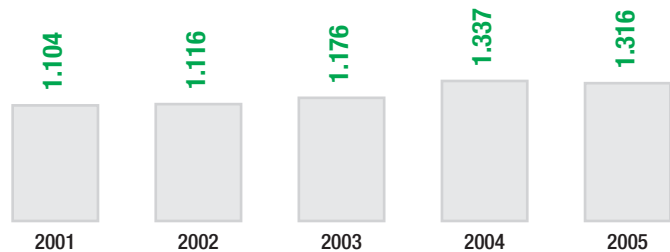
People at COMPO – commitment and opportunities

Dedicated employees are the basis of our continued success

To achieve our vision of “Innovations for Growth” worldwide and remain successful in the long term, we need dedicated and competent employees.

The high degree of employee contentment at COMPO is the result of a partnership-based company culture and modern management concepts in which the interests of the employees are taken seriously. Long-term personnel guidelines, jointly developed and laid down with employees over time, serve today as criteria for values and behaviour.

We are proud to have an international team of motivated and qualified employees, whose dedication ensures the success of the company. The great innovative power and high quality level of the COMPO products are the results of first-class work by these people.



COMPO staff on average annual basis



Growth opportunities in markets and company departments

The increasing expansion of our market and business fields is leading to stronger internationalisation, and thus places new demands on our employees. We encourage and support our employees through international placements, transfers abroad and extension of their foreign language abilities. In this way we ensure a worldwide transfer of expertise. In our endeavours to continue offering our employees new and motivating tasks, we promote the taking up of positions in other business divisions of the K+S Group, thus providing attractive professional perspectives. Vacant management positions are, by preference, filled with managers from within our own ranks, ensuring both continuity and successful further development of the company, and the binding of qualified employees to it. Performance and success-dependent remuneration systems mean that our employees participate in the success of the company.





COMPO Subsidiaries

COMPO international

COMPO GmbH & Co. KG
Gildenstraße 38
48157 Münster / Deutschland
Phone: +49 251 3277 - 0
Fax: +49 251 3262 - 25
Email: info@compo.de
www.compo.com

Argentina

COMPO Division
c/o fertiva latinoamericana S.R.L.
Av. Alicia Moreau de Justo 1020
1 Piso, Oficina 138
C1107 AAV Buenos Aires/Capital Federal
Phone: +54 114 3422 - 220
Fax: +54 114 3421 - 316
Email: info@compo.com.ar

A World of Brands

Algoflash®, Basacote®, Basatop®, Basfoliar®,
COMPO®, COMPO SANA®, ENTEC®, Fetrilon®,
Floranid®, Gardiflor®, Gesal®, Hakaphos®,
Isodur®, Nitrophoska®, Sem®, Vitanica® are
registered trademarks of COMPO GmbH & Co.
KG and are copyrighted.

Asia, Australia/ New Zealand

K+S Asia Pacific Pte Ltd.
COMPO Division
1 Harbourfront Avenue
#16-05 Keppel Bay Tower
Singapore 098632
Phone: +65 627 4010 - 0
Fax: +65 627 4121 - 1
Email: info@compoasia.com.sg

Austria

COMPO Austria GmbH
Hietzinger Hauptstr. 119
1130 Wien
Phone: +43 187 6639 - 30
Fax: +43 187 6639 - 3116
Email: info@compo.at
www.compo.at

Belgium

COMPO Benelux N.V.
Filliersdreef 14
9800 Deinze
Phone: +32 938 1838 - 3
Fax: +32 938 6771 - 3
Email: compo@compo.be
www.compo.be

Brazil

COMPO do Brasil S.A.
Rua Cristóvão Nunes Pires, 110
10º Andar
Bairro Centro
88.010-120 Florianópolis/SC
Phone: +55 483 3332 - 681
Fax: +55 483 3330 - 349
Email: compodobrasil@compodobrasil.com.br
www.compo.com.br

Chile

COMPO AGRO Chile Ltda.
Carrascal 3851
Quinta Normal
Santiago de Chile
Phone: +56 264 0724 - 5
Fax: +56 264 0724 - 8
Email: info@compo.cl
www.compo.cl

China

K+S Asia Pacific Pte Ltd.
COMPO Division
1 Harbourfront Avenue
#16-05 Keppel Bay Tower
Singapore 098632
Phone: +65 627 4010 - 0
Fax: +65 627 4121 - 1
Email: info@compoasia.com.sg



France

COMPO France SAS
49, avenue Georges Pompidou
92593 Levallois-Perret Cedex
Phone: +33 149 6459 - 50
Fax: +33 149 6459 - 90
Email: info@compo.fr
www.sem-jardin.com
www.compo-pro.fr

Germany

COMPO GmbH & Co. KG
Gildenstraße 38
48157 Münster
Phone: +49 251 3277 - 0
Fax: +49 251 3262 - 25
Email: info@compo.de
www.compo.de
www.algoflash.de

Greece

COMPO Hellas S.A.
54, Egialias
151 25 Maroussi / Athen
Phone: +30 210 6107 - 888
Fax: +30 210 6107 - 884
Email: compo@compo.gr
www.compo.gr

Italy

COMPO Agricoltura Spa
Via Marconato, 8
20031 Cesano Maderno MI
Phone: +39 036 2512 - 1
Fax: +39 036 2512 - 301
www.compoagricoltura.it
www.gesal.it

Mexico

COMPO Fertilizantes de México S.A. de C.V.
Av. Constituyentes No. 117, despacho 102
Col. San Miguel de Chapultepec
Delegación Miguel Hidalgo
11850 México D.F.
Phone: +52 555 2777 - 921
Fax: +52 555 2771 - 726
Email: consulta@compo.com.mx

Poland

COMPO Division
K+S Polska Sp. z o.o.
pl. Wiosny Ludów 2
61-831 Poznań, Poland
Phone: +48 618 5093 - 80
Fax: +48 618 5093 - 81
Email: info@compo.pl
www.compo.pl

Spain

COMPO Agricultura S.L.
Joan d' Àustria, 39-47
08005 Barcelona
Phone: +34 932 2472 - 22
Fax: +34 932 2141 - 92
Email: compo@compo.es
www.compo.es

Switzerland

COMPO Jardin AG
Hegenheimermattweg 65
CH-4123 Allschwil
Phone: +41 614 8620 - 00
Fax: +41 614 8620 - 01
Email: info@compojardin.ch
www.gesal.ch

United Kingdom, Ireland

Potash Limited
COMPO Professional
Unit 13 Watermark Way
Foxholes Business Park
Hertford SG13 7TZ
Phone: +44 1299 879 - 923
Fax: +44 1299 879 - 934
Mobil: +44 7921 451 852
Email: mike.butler@compo.de



COMPO GmbH & Co. KG
Gildenstraße 38
48157 Münster
Phone: +49 (0)251- 32 77-0
Fax: +49 (0)251- 32 62 25
Email: info@compo.de
www.compo.com

A K+S Group company